



Marty McCarthy

NAME

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UNCSA School of Filmmaking
BFA (Film Producing)
EDUCATION

@marty_mcninja
in/mccarthyarty/
SOCIALS

STRENGTH

+0

11

DEXTERITY

+2

14

CONSTITUTION

+0

10

INTELLIGENCE

+1

12

WISDOM

+1

13

CHARISMA

+2

14

WORK EXPERIENCE

The Legendary Quest of Zott the Warrior – Creator, Director, Producer (2021 – present)

Built and designed the vision for an animated comic, drafted an original story and characters, then grew a 17-person team to lead further collaboration and refine execution.

Riot Games – Age Ratings Team (June 2019 – present)

Secure global age ratings for game teams and conduct content compliance review.

- **Producer II** (Sep 2023 - present)
 - Designed, built, tested, and delivered v3.0 of the “Content Review Pipeline”, a global Airtable work system that streamlines compliance review flow between live service games and regional & legal teams
 - Designed, built & delivered the “Age Ratings Knowledge & Takeaways Database”, a constantly evolving Airtable archive of curated review results
 - Conducted three department-wide training seminars, sharing knowledge on age ratings standards as well as Airtable build production practices & insights
- **Producer** (Dec 2020 - Sep 2023)
 - Designed, built & delivered v2.0 of a the “Content Review Pipeline”, a Jira work system that connects live service games with regional & legal teams
 - Designed, built & delivered the “Marketing Asset Review Tracker”, an Airtable system that allows game teams to submit marketing assets for ESRB review
 - Conducting interviews & onboarding for new team members
 - Supervised and assisted with age ratings submissions
- **Production Coordinator** (Jun 2019 - Dec 2020)
 - Executed prep & delivery of submission materials for upcoming games (Legend of Runeterra, VALORANT, Wild Rift)
 - Began learning Jira, Airtable, etc to help engage with and iterate on pre-existing productivity systems

“Cosmos: Possible Worlds” – Office PA (June 2018 – July 2019)

Responsible for rolling calls, ordering corporate lunches, executing deliveries, logging shipments, filing paperwork (receipts, contracts), and assembling production binders.

“Boxed” – Set PA (May 2017)

Assisted with wrap responsibilities, including sweeping warehouse set, maintaining food areas, collecting and storing film equipment.

SKILLS & PROFICIENCIES

 **AIRTABLE**
Review workflows, databases, and project automations!

 **JIRA**
Agile and waterfall project management! Automations!

 **ADOBE PREMIERE**
Videos, tutorials, and short films!

 **MIRO / LUCIDCHART**
Planning, brainstorming, visual note-taking, and diagrams!

 **NOTION**
Wiki-style documentation, task tracking, and note-taking!

 **GOOGLE SUITE**
Color-coded calendars and priority inboxes!

I feel inspired when working towards an artistic cause where every contributor feels welcome to learn, safe to experiment, and encouraged to be their best self.

IDEALS

I feel discomfort or flustered when the purpose isn't clear, or when instructed to solve unclear problems.

FLAWS

Dungeons & Dragons (DMing), fighting games, martial arts (Taekwondo), writing and producing animation, and Airtable!

HOBBIES & INTERESTS